

# ***SURGE 2024***

## **STUDENT-RUN GLOBAL ENTREPRENEURSHIP**

APRIL 4-7, 2024

[SRBASSOCIATION.ORG/CONFERENCE](http://SRBASSOCIATION.ORG/CONFERENCE)



# *About SRBA*

The Student-Run Business Association (SRBA) is a global nonprofit advancing learning by leading real-world businesses, focused on higher education.

Founded in 2019, the SRBA now represents 2,000+ students across 14 universities and is now expanding to support a broader network.

Building a robust network of staff, students, alum, and employer-partners, we aim to continuously improve our students' lives and learning.



# *About SURGE 2024*

SURGE unites student-run business organizations (and aspiring educational organizations) from across the country to work, learn, and grow together.

Our programming inspires leaders, provides opportunities for them to share learnings and practical expertise, and equips them to improve the performance and impact of their businesses or organizations.



*Professional  
Development*

*Workshops and  
Roundtables*

*Student  
Networking*



# *Sponsor Opportunities*

We proudly represent one the most outstanding student and alumni networks in the world, shaped by extraordinary experiences.

Sponsoring our Annual Conference puts you on the map with the leaders of our programs, representing 4,000 (and growing!) practiced and ambitious student leaders, and we're happy to design a unique sponsor engagement that makes sense for you.

What makes our students special? They persist through the challenges of leading real businesses, learning from a community of experts and peers. Through practice, not theory, they develop the social, technical and general business skills that set them apart from their peers and make our students ready to lead.

The SRBA aims to build a robust sponsor network, including charitable organizations and employer partners that believe in the experiences we create and results we deliver. If this might be you, please reach out. We look forward to co-creating the best donor or sponsor relationships possible.

# *Sponsor Tiers*

## **PLATINUM**

- Co-Designed activity
- Prominent sponsor logo on selfie stations
- Full page ad
- Social Media thank-you
- Dedicated 10-min talk to all students
- Networking booth
- 3 Free Tickets

**\$10,000**

## **GOLD**

- Prominent sponsor logo on selfie stations
- Half page ad
- Social Media thank-you
- Dedicated 7-min talk to all students
- Networking booth
- 3 Free Tickets

**\$7,500**

## **SILVER**

- Sponsor logo on selfie stations
- 1/4 page ad
- Social Media thank-you
- Dedicated 5-min talk to all students
- Networking booth
- 2 Free Tickets

**\$5,000**

## **BRONZE**

- Sponsor logo on selfie stations
- 1/8 page ad
- Social Media thank-you
- Dedicated 2-min talk to all students
- Networking booth
- 2 Free Tickets

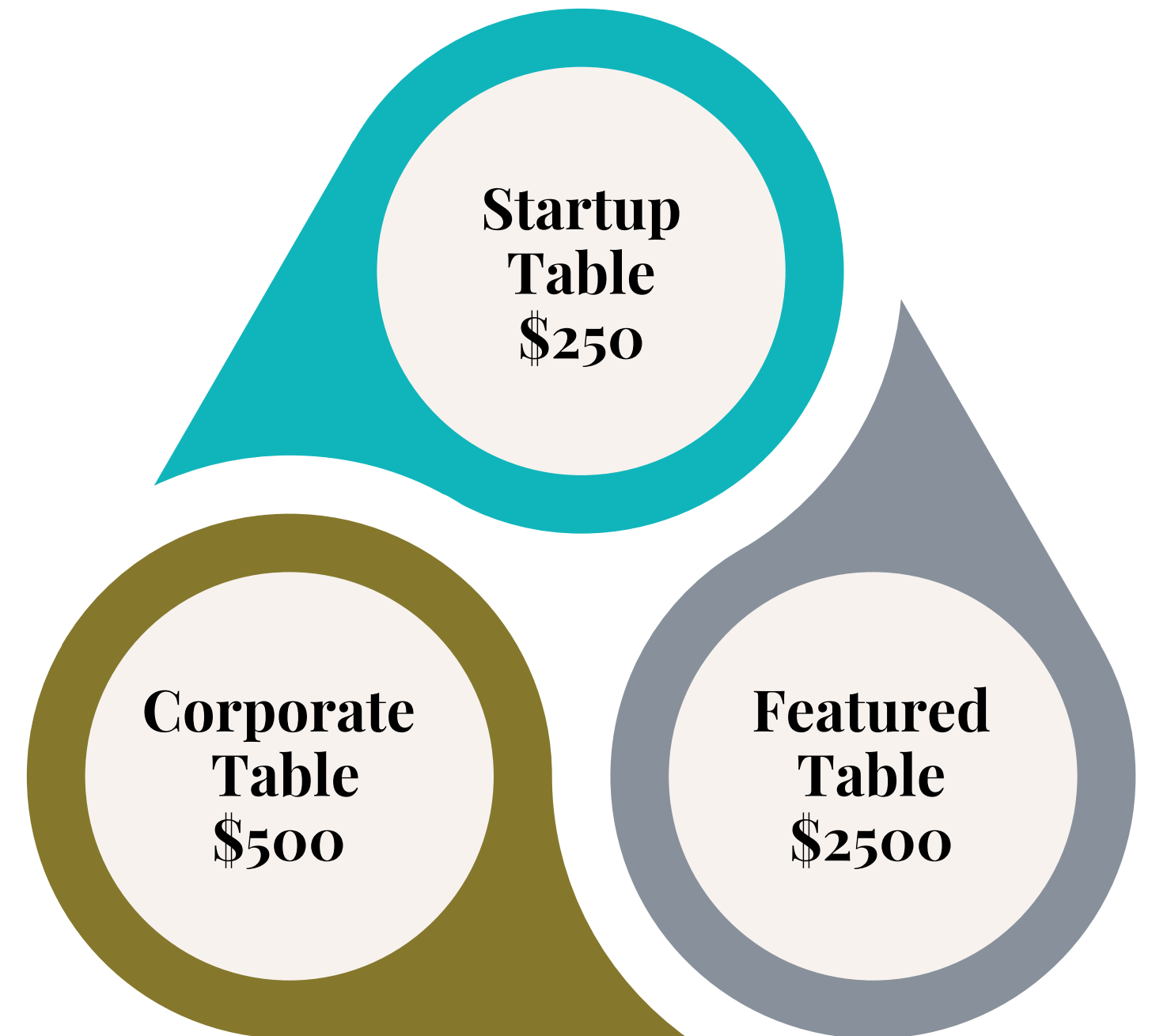
**\$2,500**

# *Job Fair*

This year's event features a new Entrepreneurial Job Fair inviting both Startup and Corporate supporters.

Learn why Blackstone and other major employers have said that "SRBA students exhibit 7 years experience on day 1 after graduation."

Recruit interns, find scouts, source leads, meet your next best hire here!



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# *Affiliates and Agenda*

For a complete list of affiliates, please see our website at [srbassociation.org](http://srbassociation.org) or scan the QR code below.



The conference agenda can be found at [srbassociation.org/events](http://srbassociation.org/events) or by scanning the QR code below.



# *Thank you!*

For more information on sponsorship packages, including full-year sponsor opportunities, contact us at [conference@srbassociation.org](mailto:conference@srbassociation.org)

[SRBASSOCIATION.ORG/EVENTS](http://SRBASSOCIATION.ORG/EVENTS)

